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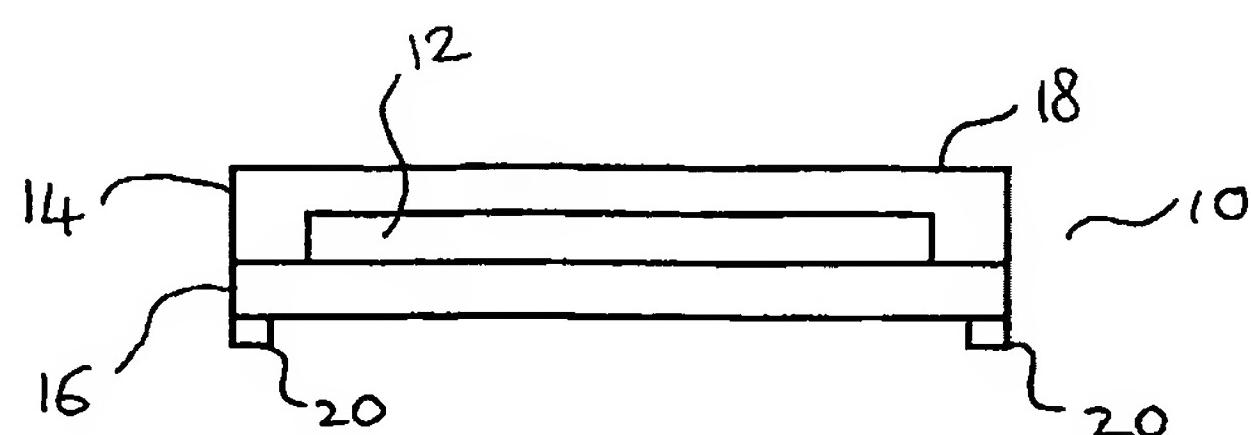
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(54) Title: A SLAT



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(57) Abstract: A slat for *inter alia* an endless conveyor the slat having a main body (10) part of the upper surface (14) of which is transparent. The slat has a cavity (12) formed underneath the transparent surface in which a removable cartridge carrying advertising can be located such that the advertising can be viewed through the transparent surface of the slat.